



## Geoff Sawyer

COMPANY/ENTITY: EARSC

POSITION: Strategic Advisor

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Geoff is a strategic advisor to the board of EARSC having been, until very recently the Secretary General of EARSC since 2011. Geoff has driven the development of the Association into the widely-known and well-regarded organisation it is today. During his long and varied career, Geoff has held senior management positions in the space industry with Astrium / EADS / Airbus as well as numerous representative positions in the UK and Europe. He spent 3 years working for the European Commission where he was responsible for supporting space policy and, in particular, the creation of the GMES (now Copernicus) initiative.

Geoff is very well known to many in the space and earth observation sectors and brings this deep wealth of experience and knowledge to support the ambitions of the geo-information industry that EARSC represents.





**EARSC**

European Association  
of Remote Sensing  
Companies

## EARSC

WEB: [www.earsc.org](http://www.earsc.org)

**EARSC, the European Association of Remote Sensing Companies,** is a membership-based, not for profit organisation which coordinates and promotes the activities of European companies engaged in delivering Earth observation-derived geo-information services. EARSC represents this sector in its broadest sense, creating a network between industry, decision makers and users and covering the full EO value chain from data acquisition through processing, fusion, analysis to final geo-information products & services.

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